

**1986 IAMC**, held as  
**Automotive Journalism Conference**  
at the Imperial Palace Hotel & Casino, Las  
Vegas, Nevada

Book A. Writing | Book B. Graphics |  
Newspaper C. Writing | Newspaper D.  
Graphics | Magazine E. Writing | Magazine  
F. Graphics | Magazine G. Design |  
Newsletter H. Writing | Best Single Issue  
(Print) I. Writing | Public Relations &  
Marketing J. Writing/Graphics | Video/Radio  
K. Industrial/Promotional | Video/Radio L.  
Home Video/Television |

## **AWARDS 1986**

### **Books A-Writing**

A-1 Catalog: The Automobile Collection  
(Heritage), by David Brownell, Imperial  
Palace MOTO Award

A-3 Biography: Niki Lauda: Meine Story,  
by Niki Lauda and Herbert Volker, Imperial  
Palace MOTO Award

A-5 Pamphlet: The Official Mustang Price  
Guide, by Jerry Heasley, Imperial Palace  
MOTO Award

A-7 Cultural: Vintage and Historic Racing  
Cars, by Alex Gabbard, Imperial Palace  
MOTO Award

A-8 Generic: Golden Wheels, by Richard  
Wager, Imperial Palace MOTO Award

A-9 Single Marque: The Star and the  
Laurel, by Beverly Rae Kimes, Imperial  
Palace MOTO Award

A-10 How-to-do-it: Mustang Interior  
Restoration, by Art Trantafello, Imperial  
Palace MOTO Award

A-11 Reference: Off-Roader's Handbook,  
by James T. Crow and Spencer Murray,  
Imperial Palace MOTO Award

A-12 Pictorial: Street Rodder's Handbook,  
by Frank Oddo, Imperial Palace MOTO  
Award

*Honorable Mention*

Marmon Heritage

Automotive Electrical Handbook

Auto Index

Porsche Year

### **Books B-Graphics**

B-2 Pictorial: Monster Trucks, Car Crushers  
and Crowd Pleasers, by Michael Bargo,  
Imperial Palace MOTO Award

B-8 Illustration/Photographs: Caterpillar:  
A Great American Heritage, by Henry  
Rasmussen, Imperial Palace MOTO Award

### **Newspaper C-Writing**

C-1 Feature : "Big Four of the Grand Prix,"  
by Paul Dean, Los Angeles Times, Decem-  
ber 5, 1986, Imperial Palace MOTO Award

C-2 News: "Wheeling-Dealing Gray  
Market," by Paul Dean, Los Angeles Times,  
July 11, 1986, Imperial Palace MOTO  
Award

C-3 Editorial: "Staging Light," by Phil Burgess, National Dragster, February 28, 1986, Imperial Palace MOTO Award

D-3 Cartoon: "Otto Mechanic," by Jay Piersanti, Old Cars Weekly, August 14, 1986, Imperial Palace MOTO Award

C-4 Column: "One for the Road," by Henry Austin Clark, Jr., Old Cars Weekly, monthly, Imperial Palace MOTO Award

D-5 Photographs: Cover by Leslie Lovett, National Dragster, October 10, 1986, Imperial Palace MOTO Award

*Honorable Mention*

*Honorable Mention*

C-1 Feature : "British Bikes: A New Golden Age," by Jon F. Thompson, San Gabriel Valley Daily Tribune, September 7, 1986

D-5 Photographs: "Kirk Lawrence," by Leslie Lovett, National Dragster, April 4, 1986

C-1 Feature: "3-D Experience at the Chief Nationals," National Dragster, October 17, 1986

**Magazine E-Writing**

C-2 News: "Ford Strikes Deal in Modesto," by Jack Doo, Modesto Bee, August 29, 1986

E-1 Feature: "One Fake Ferrari," by Jean Lindamood, Automobile, September, 1986, Imperial Palace MOTO Award

C-2 News: "Champion Spark Plug 300 km Coverage," by Michael F. Hollander, CompuServe Information Service, October 12, 1986

E-6 Editorial: "Miscellaneous Ramblings," by John Dinkle, Road & Track, April 1986, Imperial Palace MOTO Award

C-3 Editorial: "Courtesy, Respect Must Rule the Road," by Bob Sikorsky, Arizona Daily Star, June 8, 1986

E-7 Column: "By Design," by Robert Cumberford, Automobile, September 1986, Imperial Palace MOTO Award

C-4 Column: "Mercedes Gives People What They Want," by Gary Witzenburg, Santa Monica Evening Outlook, August 30, 1986

E-10 News: "Down for the Count," by Ted Orme, Motor, October 1986, Imperial Palace MOTO Award

C-4 Column: "No Pictures Please," by Chris Martin, National Dragster, August 8, 1986

*Honorable Mention*

C-4 Column: "Mileage and More," by Bob Sikorsky, Arizona Daily Star, March 30, 1986

E-1 Feature: "Retrospect: Crimes of the Heart," by Len Frank, Motor Trend, August 1986

E-1 Feature: "Buick Grand National," by P.J. O'Rourke, Automobile, March 1986

E-1 Feature: "MoPar Mystery Motor," by Al Kirschenbaum, Hot Rod, March 1986

**Newspaper D-Graphics**

E-1 Feature: "The Racing Duesenbergs," by Tom LaMarre, Car Collector and Car Classics, January 1986  
Writer, British Car & Bike, Autumn 1986, Imperial Palace MOTO Award

E-6 Editorial: "Afraid of Ghosts," by Bob Weber, Super Service Station, March 1986  
F-7 Original Art: "100 Years," by Hector Louis Bergaudi, Road & Track, March 1986, Imperial Palace MOTO Award

E-6 Editorial: "Editor's report," by Kenneth Zino, Motor, October 1986  
*Honorable Mention*

E-7 Column: "Veloce," by Mel Nichols, Automobile, July 1986  
F-1 Collected Art: "Honorable Discharge," by John Decker, Motor, July 1986

E-7 Column: "Trick Ideas," by Hib Halverson, Popular Cars, January 1986  
F-2 Typographical: "100 Years of Daimler-Benz," by Dan Jones, Typographer; Ken Grasman, Art Director and Designer; and Frank Barrett, Author; The Star, January 1986

E-7 Column: "Ford Country," by David L. Lewis, Cars and Parts, monthly

E-10 News: "Who Killed Ethyl?" by Ron Sessions, Car Review, May 1986  
F-4 Photographs: "RX-7 Turbo," by Vic Huber, Automobile, April 1986

E-10 News: "Fighting City Hall," by Bill Stephens, Super Service Station, August 1986  
F-4 Photographs: "Like Old Times," by Gary Wescott, Four Wheeler, June 1986

F-4 Photographs: "Non Sequitur," by Bernard Asset, Automobile, June 1986

### Magazine F-Graphics

F-1 Collected Art: "The China 1000," by Bob Forlenza, Art Director, Automobile, April 1986, Imperial Palace MOTO Award  
F-4 Photographs: "Non Sequitur," by Irv Dolin, Automobile, May 1986  
F-7 Original Art: Cover, by N. Gray, The Star, November 1986

F-1 Collected Art: "Straight, Tight, Right," by Jim Billy, Designer, Superservice, Sept. 1986, Imperial Palace MOTO Award  
F-7 Original Art: "And Justice for All," by Richard Weatherington, Motor, August 1986

F-2 Typographical: "Wheels within Wheels," Harold Perry, Art Director and Designer; Joe Wood, Author; Donna Martin, Illustrator; and Jim Richard, Photographer; Motor, August 1986, Imperial Palace MOTO Award  
**Magazine G-Design**  
None

F-4 Photographs: "Motorcycle Mecca," by Richard Adams, Photographer; Mike Nicks,  
**Newsletter H**

H-1 Feature Article: "Rolls-Royce in England in May," by James S. McKarns, P.E., Rolls-Royce Owners' Club Northern California Region Newsletter, August, 1986, Imperial Palace MOTO Award

### **Single Issue I**

I-5 Best Single Issue, Newsletter: MGA! Joyce Hart, Editor, Imperial Palace MOTO Award

I-1 Special Section, Newspaper: "'86 Preview," by Jack Doo, Modesto Bee, Nov. 7, 1985, Imperial Palace MOTO Award

I-1 Special Sections: "Spectators' Guide to the Grand Prix," by Rich Taylor, The New York Times, June 15, 1986, Imperial Palace MOTO Award

I-3 Best Single Issue, Magazine: Exotic Cars: 4, Thomas Bryant, Editor; Richard Baron, Art Director; CBS Magazines, May 1986, Imperial Palace MOTO Award

### *Honorable Mention*

I-1 Special Sections: "Concours d'Elegance," by Jack Doo, Modesto Bee, October 2, 1986

I-2 Best Single Issue, Magazine: Super Service Station, Bob Weber, Editor; Marvin Wikstrom, Art Director; Irving-Cloud Publications, April 1986

I-2 Best Single Issue, Magazine: The Star, Frank Barrett, Editor/Publisher; Ken Gasman, Art Director; Toad Hall Motorbooks for the Mercedes-Benz Club of America, October 1986

### **Public Relations J**

J-1 Total Campaign: "The Mercedes-Benz Centennial Exhibition-100 Years of the Automobile," by Eric Dahlquist, President, Vista Group, Imperial Palace MOTO Award

J-4 Press Kits: "Riding in Style," by Bob Sikorsky, Imperial Palace MOTO Award

J-1 Other Single Purpose: "Tucson National Concours d'Elegance," by Louise Ann Noeth, Landspeed Productions, Imperial Palace MOTO Award

### **Video Industrial/Promotional K**

K-1 Company Profile: "Driven to Win," NHRA promotional feature by Diamond P Sports, Inc., Harvey Palash, Executive Producer, Imperial Palace MOTO Award

K-2 How-to-do-it: "Muffler Installation," Diamond P Sports, Inc., John Coleman, Director, Imperial Palace MOTO Award

K-4 Entertainment: "Lava Machine," by Diamond P Sports, John Coleman, Director, Imperial Palace MOTO Award

K-4 Entertainment: "Spencer Low," by Diamond P Sports, Harvey Palash, Executive Producer, Imperial Palace MOTO Award

### **Video Home Video/Television L**

L-2 Historical: "Kings of the Sport," by Diamond P Sports, Inc., Harvey Palash, Executive Producer, Imperial Palace MOTO Award

L-4 Race event/car show/concours: "1986

NHRA Winter Nationals 'D'," by Diamond P Hotel & Casino, including the trademarked  
Sports, Harvey Palash, Executive Pro- "Imperial Palace MOTO Award."  
ducer, Imperial Palace MOTO Award

L-5 Topical: "Seat Belt Feature," Maryland **Judging**  
Public Television, John H. Davis, Executive Judging was by peers.  
Producer, Martin Peters, Producer, Imperial  
Palace MOTO Award

L-6 Technical (under 60 min.): "Last **Awards**  
Chance Garage," by Universal Speakers The Imperial Palace MOTO Award was  
Entertainment, Inc., Brad Sears, Executive presented to the entry judged "Best" in  
Producer, Imperial Palace MOTO Award each category. "Honorable Mention" was  
awarded to those entries in each category  
which did not receive an IP 'MOTO" but  
were deemed worthy of recognition.

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