

## **15th INTERNATIONAL AUTOMOTIVE MEDIA AWARDS**

Foundation Awards: Bronze, Silver, Gold, Presented at Breakfast, Sardi's, New York, Nov. 15, 2005

Best of Divisions, Best of 2005 & Lifetime Achievement, Presented at the Madison Avenue Sports Car Driving & Chowder Society Luncheon, Sardi's

Speaker: Geoff Day, Director of Communications, Mercedes-Benz USA, Sardi's

**Recognition of Lifetime Achievement:** This award is presented to that individual who has been selected by his or her peers as contributing to the craft of automotive media for 25 years or more, breaking ground, setting standards, and otherwise being a positive example to those who follow.

The 2005 Lifetime Achievement honoree is Beverly Rae Kimes, automotive editor/author of hundreds of articles, numerous books, and, over the 40+ years of her career which began with an editing position in 1963 at Automobile Quarterly, recipient of many awards. Bev is perhaps the most honored automobile historian in America. She is a past president of the Society of Automotive Historians, and has served as executive editor of the Classic Car Club of America since 1981.

**Best of 2005:** There are 11 divisions comprised of numerous categories. From

among the highest point IAMA Gold awards winners in each division, a Best of Division is chosen, and from those Best of Division winners is chosen the Best of 2005.

The Best of 2005 is awarded to Michael Oneal and Jim Mateja for Cadillac Kid, in the Chicago Tribune.

**Best of Divisions:** For 2005, 10 Best of Divisions are awarded, as listed below:

Best of Books, to Beverly Rae Kimes/SAE for the book, *Pioneers, Engineers, and Scoundrels*, published by the Society of Automotive Engineers (SAE)

Best of Newspapers, to Michael Oneal and Jim Mateja for Cadillac Kid, published in the Chicago Tribune

Best of Magazines, to Dutch Mandel for *Here Today, Ghosn Tomorrow*, published in *AutoWeek*.

Best of Graphics, to Gerry Durnell for *AFAS: A Celebration of Automotive Art*, published by *Automobile Quarterly*

Best of Newsletters, to Paul Weissler and MACS Service Reports for *Sight Glasses and More...*

Best of Single Issues, to Rich Taylor for *New York Auto Show*, special section in the *New York Times*

Best of Multimedia, No Award

Best of PR/Marketing, to Mercedes-Benz USA for the 2004 Mercedes-Benz press kit.	Publishing, UK, Gold to Karl Ludvigsen
Best of Radio, to Jackson-Dawson Communications for Burning Blue, by Jay Dalton on Drivers' Talk	A-7, History: Single Marque or Manufacturer
Best of Video, to John Davis/Maryland Public Television for MotorWeek	The Complete Book of BMW: Every Model Since 1950, publ. by MBI, Gold to Tony Lewin
Best of World Wide Web, to Dan Lyons for Drop It Like It's Hot: 2005 MINI Cooper Convertible, on AutoByTel.com	A-8, Technical: How-to
<b>2005 IAMA Foundation Awards</b> , Gold, Silver and Bronze Medallions of Excellence	How to Build Vintage Hot Rod V-8 Engines, publ. by MBI, Bronze to George McNicholl
	How to Become a Winning Crew Chief, publ. by David Bull Publ., Gold to Larry McReynolds with Jeff Huneycutt
<b>A, Books Writing</b>	A-9, Technical: Reference
A-1, Autobiography	A.T.R.A. 2005 Technical Seminar, published by the Automatic Transmission Rebuilders Assn. (A.T.R.A.), Silver to A.T.R.A Technical Staff
Alex Zanardi: My Sweetest Victory, by Zanardi with Gianluca Gasparini, Silver to Bentley Publishers	Corvette Illustrated Encyclopedia, Silver to Tom Benford/Bentley Publishers
A-5, History: Motorsport	
Hot Rod Milestones, publ. by CarTech, Inc., Silver to Ken Gross & Robert Genat	A-12, Anthology
Garlits Collection, publ. by CarTech, Inc., Silver to Mike Mueller	Mercedes-Benz Technical Companion, edited by Stuart Dickstein, Gold to Bentley Publishers
A-6, History: General	A-24, Motorsports: Other
River Rouge: Ford's Industrial Colossus, publ. by MBI, Gold to Joseph Cabadas	Vintage American Road Racing Cars: 1950-1970, publ. by MBI, Gold to Harold Pace & Lindsay Hitch
The V12 Engine, publ. by Haynes	

A-25, Business

Six Men Who Built the Modern Auto Industry, publ. by MBI, Silver to Richard Johnson

A-26, Personality Profile

Von Dutch: the Art, the Myth, the Legend, publ. by CarTech, Inc, Silver to Pat Ganahl

A-32, Reference

The Complete Idiot's Guide to Restoring Collector Cars, publ. by Alpha Books, Silver to Tom Benford

**B, Books Graphics**

B-40, Design: Total publication

Corvette Illustrated Encyclopedia, by Tom Benford, Silver to Bentley Publishers

A.T.R.A. 2005 Technical Seminar, publ. by A.T.R.A., Gold to Lance Wiggins

Mighty Muscle Cars, by Damon Bell, Gold to Auto Editors of Consumer Guide

Ayrton Senna: Through My Eye, publ. by Autosports Marketing Associates, Ltd, Gold to Michael Keyser & Paul-Henri Cahier

B-45, Illus: Collected Art

AFAS: A Celebration of Automotive Art, publ. by Automobile Quarterly, Gold to Gerry Durnell

**C, Newspaper Writing**

C-6, History: General

First Lady's Bubble Car, in the Houston Chronicle, Gold to Tim Spell

C-15, News

DaimlerChrysler Changing Drivers, in the Chicago Tribune, Silver to Jim Mateja

Also Made in China: Cars, in the Chicago Tribune, Silver to Jim Mateja & Rick Popely

C-17, Car Show

Aftermarket Jackpot, in the Reading Eagle, Silver to Amelia Seelig

C-18, Collector Vehicle(s)

Care Taken with Cherished Cars, in the Reading Eagle, Bronze to Laura Flippin

C-19, Concours

A Visit to the Cranbrook Concours..., in O Globo (Rio de Janeiro, Brazil), Bronze to Rogerio Louro

Amelia Island Concours d'Elegance, in the Florida Times-Union, Gold to Dan Scanlan

C-22, Column

Jim Mateja in the Chicago Tribune, Silver to Jim Mateja

C-24, Motorsports: Other

GM Ecotecs Worth Their Salt, in the Houston Chronicle, Silver to Tim Spell

C-25, Business

Cadillac Kid, in the Chicago Tribune, Gold to Michael Oneal & Jim Mateja

C-26, Personality Profile

KIA's Chief at Home in Driver's Seat, in the Chicago Tribune, Silver to Rick Popely

Sir Stirling Moss, in the Houston Chronicle, Gold to Tim Spell

C-28, Introduction of New Model

Corvette in the Age of Wolf, in O Globo (Rio de Janeiro, Brazil), Silver to Rogerio Louro

C-31, Road Test

Ford's New Escape Drives to Greener Pastures, in the Washington Times, Silver to Dan Lyons

Refined GT offers "Docile" 205-mph Ride, in the Chicago Tribune, Silver to Jim Mateja

C-35, Feature

Shorty's Tall Hops, in the Houston Chronicle, Bronze to Tim Spell

Studebaker Pilgrimage, in the Reading Eagle, Silver to Susan Miers Smith

Fill Up on all the Open Road has to Offer, in the Daily Herald (Plainfield, Ill), Silver to Bob Kocher

A Hot Hand, in the Chicago Tribune, Gold to Rick Popely

A Community, the Corps and a Car Dealer, Gold to Diane Baltozer/Community Newspaper Co, Framingham, Mass.

## **D, Newspaper Graphics**

D-41, Design: Cover

Spreading Safety, in the Chicago Tribune, Gold to Dennis Odom

Diesel enjoying a new spring of popularity, in the Reading Eagle, Gold to Kevin Hoch

Houston Auto Show, in the Houston Chronicle, Gold to Rick Stein

D-45, Illustration: Collected Art

Mark Levinson, in the Reading Eagle, Silver to Kevin Hoch

## **E, Magazine Writing**

E-5, History: Motorsport

Lucky Goes to Camp, in Vintage Motorsport, Bronze to Willem Oosthoek

45 Seconds Flat, in Vintage Motorsport, Silver to John B Heimann

Sebring '56, in il Tridente (Maserati Club magazine), Silver to Jim Sitz

1000 Miles in Half a Day, in Vintage Motorsport, Gold to Carl Goodwin

E-7, History: Single Marque or Manufacturer

The Re-Making of Marcos, in Automobile Quarterly, Gold to Karl Ludvigsen

E-8, Technical: how to do it

My Dad's Trans Brake, in GEARS, Gold to Larry Frash

E-9, Technical: reference

Coolant Confusion, in MOTOR, Silver to Paul Weissler

E-10, Technical: pictorial

Mr. Clean Auto Dry, in Speedway Illustrated, Bronze to Worth Canoy

The Crisis of Corrosion, in Land Line, Silver to Paul Abelson

E-11, Technical: general

450-43LE Nightmare, in GEARS, Bronze to Lance Wiggins

Touring the NASCAR Tech Campus, in MOTOR, Bronze to Tom Nash

Through the Wall, in Speedway Illustrated, Bronze to Karl Fredrickson

Simple Diagnostic Procedures Save Time and Money, in GEARS, Bronze to Pete Husher

Suppliers Continue to Drive Technology, in Focus, Silver to Neal Zipser

Diagnosing GM DRAC, in GEARS, Silver to Mike VanDyke

Size DOES Matter, in Land Line, Gold to Bill Hudgins

E-15, News

Wreckage Lessons, in AutoWeek, Bronze to Bob Gritzinger

Modern Tire Dealer Goes to Washington, in Modern Tire Dealer, Gold to Bob Ulrich

Out of the Bag, in AutoWeek, Gold to Mac Morrison

Big Trucks—Smaller Bucks?, in AutoExec, Gold to Mary Ann Shreve

E-16, Interview

David Shelburg, Sr., by Jim Leman, Silver to Dealer Communications

E-18, Collector Vehicles

1939 G4, by Frank Barrett, Gold to The Star

A Different Kind of Beetle, in AUTOMOBILE, Gold to Robert Cumberford

E-20, Commentary

In the Shop, in ACtion Magazine, Bronze to Craig Van Batenburg

Sorry Doesn't Cut It, in AutoWeek, Silver to Kevin Wilson

What's an FIA Land Speed Record Worth?, in Goodguys Gazette, Gold to Louise Ann Noeth

Same Hymn, Different Chord, in AutoWeek, Gold to Dutch Mandel

E-21, Editorial

NHTSA does well by consumers with final TPMS ruling, in Modern Tire Dealer, Gold to Bob Ulrich

'Tis the season for pats on the back, in MOTOR, Gold to John Lypen

Wide Bodies, Narrow Minds, in ACtion, Gold to Elvis Hoffpauir

Drunk with Stupidity, in AutoWeek, Gold to Dutch Mandel

Operation Tennessee Waltz, in Land Line, Gold to Sandi Soendker

E-22, Column

Letter from the Editor, in the Robb Report, Bronze to Robert Ross

Trade Secrets, in MOTOR, Bronze to Bob Cerullo

Technologue, in Motor Trend, Bronze to Frank Markus

Technically Relay-ted, in ACtion, Silver to Paul DeGuisseppi

Life with Cars, in AutoWeek, Silver to Rich Ceppos

Opposite Lock, in AutoWeek, Silver to Kevin Wilson

The Inside Groove, in Speedway Illustrated, Silver to Dick Berggren

No Bones About It, in Speedway Illustrated, Silver to Bones Bourcier

Offside Undo, in AutoWeek, Silver to Dutch Mandel

E-23, Motorsports Event

Making the Show, in Stock Car Racing, Gold to Jerry F. Boone

The Lore of the Mountain, in Vintage Motorsport, Gold to Jim Donick

E-24, Motorsports: Other

Assault on the Salt, in AutoWeek, Bronze to Roger Hart

Minority Report, in AutoWeek, Silver to Kevin Wilson

Shelving the Plates, in Stock Car Racing, Silver to Jerry F Boone

A Checkered Future, in AutoWeek, Gold to Natalie Neff	Diagnose This!, in ACtion, Silver to Jim Taylor
Why Bother?, in AUTOMOBILE, Gold to Preston Lerner	The Consultant, in 356 Registry, Silver to Jerry McDermott
E-25, Business	A Tradition of Trust, in Modern Tire Dealer, Gold to Mike Manges
Behavior Modification, in AutoExec, Silver to Mary Anne Shreve	Starting from Scratch, in Motor Trend, Gold to Matt Stone
Don't Feed the Sharks, in Land Line, Silver to Terry Scruton	E-27, Travel
How Secure is Your Shop Computer?, in MOTOR, Silver to Sam Bell	The Other New York, by Tom Bedell in Acura Style, Silver to Sunset Custom Publishing
Charging for Diagnosis is as easy as 1...2...3, in GEARS, Silver to Steve Bodofsky	Sedan Delivery, in AUTOMOBILE, Gold to Timothy Ferris
Employees that Represent Your Business, in GEARS, Silver to Paul Morton	E-28, Introduction of New Model
Pizza Fund Raisers, in GEARS, Gold to Tom Fortune	On Race Cars..., in AutoWeek, Bronze to J P Vettrano
Adding On, in AutoExec, Gold to Joan Mooney	Technobabble Battle, in AutoWeek, Silver to Mark Vaughn
E-26, Personality Profile	F is for Fantastic, in AutoWeek, Silver to Dutch Mandel
Jack's Way, in Stock Car Racing, Bronze to Jerry F Boone	Dead Solid Perfect, in AutoWeek, Gold to Roger Hart
Run Silent, Run Fast, in Speedway Illustrated, Bronze to Bones Bourcier	Car of the Year 2005, in Robb Report, Gold to Robb Report
Make Mine Rare...Charlie Garrett..., in The Restorer, Bronze to Jim Spawn	Leaner and Meaner, in AutoWeek, Gold to Wes Raynal

E-29, Environmental/Regulatory	Two Turning, Two Burning, in Motor Trend, Silver to Chris Walton
Emission Granted?, in Land Line, Bronze to Aaron Ladage	Journey to the Top, in Stock Car Racing, Silver to Jerry F Boone
Are You Prepared for a Visit from OSHA?, in MOTOR, Gold to Jessica Levy	Baseplate Baghdad, in Land Line, Gold to Jami Jones
E-30, Investigative	A Fast Road to Manhood by Lyndon Conrad Bell, in African Americans on Wheels, Gold to On Wheels, Inc.
Dark Clouds on the Horizon, in Stock Car Racing, Bronze to Jerry F Boone	A Zetsche in Time, in AutoWeek, Gold to Denise McCluggage
Under the Hood with Big Brother, in AutoWeek, Gold to Bob Gritzinger	Here Today, Ghosn Tomorrow, in AutoWeek, Gold to Dutch Mandell
E-31, Road Test	
Trio Grande, in Motor Trend, Bronze to Arthur St Antoine	<b>F, Magazine Graphics</b>
Motown finds it Mojo, in Motor Trend, Silver to Kim Reynolds	F-38, Pictorial
The Love Test, in AutoWeek, Silver to Andrew Luu	Salute to Tradition, in AutoWeek, Gold to Ken Ross
Mercedes-Benz McLaren SLR, in Motor Trend, Gold to Frank Markus	F-40, Design: Total Publication
E-33, Public Service	Vintage Truck, October 2004, Bronze to Jeremy Cundiff
Get Out of the Cab and Into the Voting Booth, in Land Line, Silver to Sandi Soendker & Land Line Staff	Antique Power, July 2005, Bronze to Jamie Sharp
E-35, Feature	il TRIDENTE, Dec. 2004, Bronze to Seymour G Pond
Nissan Rising, in AutoExec, Silver to Joan Mooney	Greenwich Concours d'Elegance program, June 2005, Bronze to Genia Wennerstrom

Dry Lakes Racing Hall of Fame program, Sept 2004, Silver to Louise Ann Noeth	New G55 AMG Celebrates 25 Years, Gold to The Star
The Restorer, May 2005, Gold to Jim Spawn	Oliver Special, in Antique Power, Gold to Jason DeWitt
F-41, Design: cover	2005 AUTOMOBILE Magazine All-Stars, in AUTOMOBILE, Gold to Richard Ecclestone
2006 Range Rover Sport, AutoWeek April 11, 2005, Bronze to Ken Ross	Here Today, Ghosn Tomorrow, in AutoWeek, Gold to Ken Ross
The Restorer, Sept. 2004, Bronze to Jim Spawn	F-46, Illus: photographs
MOTOR, Feb. 2005, Silver to Harold Perry	1969 250CE, Silver to The Star
il TRIDENTE, Dec. 2004, Gold to Seymour G. Pond	F-48, Single Photo: Color
GEARS, Jan. 2005, Gold to Jeanette Traub	Cover photo, Antique Power, Gold to Suzanne Stevens
AUTOMOBILE, Oct. 2004, Gold to Richard Ecclestone	Sign of the Times, in AUTOMOBILE, Gold to Alex P
F-42, Design: cover art	F-49, Single Photo: digitally manipulated
Suppliers Continue, Focus, Spring 2005, Gold to MEMA	Cover photo, Acura Style, Summer 2005 (July), Gold to Sunset Custom Publishing
F-43, Design: article	F-52, Cartoon
45 Years of Mustang Design Evolution, by Tracy Powell, Silver to Automobile Quarterly	Exit Ramp, in AUTOMOBILE, Silver to Bruce McCall
Setting a Fine Example, in Vintage Truck, Silver to Jeremy Cundiff	<b>G, Newsletter Graphics</b>
And the Beat Goes On, in AutoWeek, Silver to Cheryl Blahnik	G-40, Design: total publication
	Racing and Rodding, Spring 2005, Silver to

Lane Automotive	New-Car Preview, the Chicago Tribune, Gold to MJ Grandinetti
G-44, Illus: original art	
Creating a Legend on 2 & 3 Wheels, in The Vintage Motor Cycle, Silver to Dr David G Styles	NY Auto Show, the New York Times, Gold to Rich Taylor
	I-54, Magazine Under 20,000 circulation
<b>H, Newsletter Writing</b>	Greenwich Concours d'Elegance program, June 2005, Bronze to Bruce & Genia Wennerstrom
H-5, Motorsports: history	
The Meadowlands Grand Prix-1984, in Vintage Sports Car, Bronze to J P Donick	The Flying Lady, Feb. 2005, Silver to Sabu Advani
H-9, Tech: Reference	Vintage Motorsport, Jan. 2005, Gold to Vintage Motorsport
Sight Glasses and More..., Gold to Paul Weissler & MACS Service Reports	I-55, Magazine, 20-100,000 circirculation
H-18, Collector Vehicles	Mixed Metal, May 2005, Silver to Tim Spell
Creating a Legend on 2 & 3 Wheels, in The Vintage Motor Cycle, Silver to Dr David G Styles	The Star, March 2005, Silver to The Star
	Collectible Automobile, April 2005, Silver to Collectible Automobile
<b>I, Special Sections</b>	I-56, Magazine, over 100,000 circulation
I-53, Newspaper	MOTOR, June 2005, Bronze to MOTOR Magazine
Motorcycles 2005, the Chicago Tribune, Silver to Bill Jackson	Acura Style, Summer 2005 (July), Bronze to Sunset Custom Publishing
Houston Auto Show, the Houston Chronicle, Silver to Tim Spell	Speedway Illustrated, March 2005, Silver to Speedway Illustrated
NY Auto Show, New York Daily News, Gold to Bob Kocher	I-57, Newsletter: more than 16 pages

Vintage Sports Car, Winter 2005, Bronze to J P Donick	<b>K, Video: for company in-house, instructional purposes</b>
MEMA, Spring 2005, Silver to MEMA	No awards
I-58, Newsletter: 16 pages or less	<b>L, Video: for consumer/public event purposes</b>
Motorstate Performance Report, Oct. 2004, Silver to Motor State Distributing	L-6, History: General
Fiero Focus, Oct. 2004, Silver to Northern Illinois Fiero Enthusiasts, Inc.	40 Years Serving the Performance Industry, Gold to Lane Automotive
<b>J, Public Relations/Marketing</b>	L-18, Collector vehicles
J-40, Design: total publication	Auctions, on Classic Cars on Mag Rack, Silver to Bruce Wennerstrom/Mark King
Racing Safety Apparel catalog, Aug. 2004, Gold to Lane Automotive	L-22, Series
J-41, Design: cover	MotorWeek, Gold to MotorWeek
Hot Rod Parts & Accessories catalog, Gold to Lane Automotive	L-23, Motorsports Event
J-61, Press Kit	King of Rocks, on Discovery Channel, Gold to Essex Television Group
Mercedes-Benz 2005 press kit, Gold to Mercedes-Benz USA	L-29, Environmental/Regulatory
J-62, Adv/media kit	Idle Reduction, on MotorWeek, Gold to Dave Scrivener
ACtion 2005, Silver to Marion J Posen & Laina Casey	L-34, Entertainment
J-65, Print, not otherwise specified	Ohana Road, on ABC-Honolulu, Gold to Ohana Road TV
Justice Bros. Racing Calendar, Jan. 2005, Silver to Ed Justice, Jr.	L-35, Feature

Engine-Top Cooking, on MotorWeek,  
Bronze to Henry Kopacz

Volvo YCC Designers, on MotorWeek,  
Bronze to Anqoinette Crosby

## **M, Radio**

M-16, Interview

Celebrating the Mustang's 41st...with Hau  
Tai Tang, on Motor Trend Radio, Gold to  
Bob Long

M-23, Motorsports Event

Baja 1000 Past & Present, on Drivers Talk,  
Silver to Jackson-Dawson Communications

M-27, Travel

Burning Blue, Jay Dalton on Drivers Talk,  
Gold to Jackson-Dawson Communications

M-28, Intro of New Models

Design Perspectives - Taking Volvo out of  
the Box..., on Motor Trend Radio, Silver to  
Bob Long

M-34, Entertainment

Hot Wheels: an inside look, on Motor Trend  
Radio, Silver to Bob Long

## **N, Multimedia/CD**

No Award

## **O, Other**

O-65, Print, not otherwise specified

The Maserati Club 2005 Calendar, Bronze  
to Seymour G Pond

2006 American Classics Calendar, Silver to  
Dan Lyons

## **P, Internet**

P-13, Anthology

Mechanic's Tale, on theCar Connection  
.com, Bronze to Douglas Flint

P-17, Car Show

2005 Detroit Auto Show, on theCar  
Connection.com, Bronze to TCC Team

Goodguys Spring Nationals, on the Florida  
Times-Union website, Silver to Dan  
Scanlan

2005 Geneva Motor Show, on the  
AutoWeek website, Gold to Mike Floyd

P-18, Collector Cars

HotRodHotline.com, entire site, Bronze to  
HotRodHotline.com

P-25, Business

Is America's Car Market Going Euro?, on  
theCarConnection.com, Silver to Paul  
Eisenstein

## P-28, Introduction of New Models

Drop it like it's Hot: 2005 MINI Convertible, on AutoByTel.com, Gold to Dan Lyons

## P-31, Road Test

2006 Mercedes-Benz CLS 500, on theCar-Connection.com, Silver to Marty Padgett

### Overview of IAMA Rules

The International Automotive Media Awards (IAMA), a function of the International Society for Vehicle Preservation, is an awards program. The purpose of this program is to recognize and encourage excellence in all forms of automotive media. Judging is by peers, to a standard; entries may earn up to 100 points. The Foundation IAMAs, Bronze (85-91), Silver (92-96) and Gold (97-100) medallions, are presented for those works so qualified; from among the highest-point (98-100) Gold awards are chosen the Best of Divisions, with Best of 2005 being chosen from the Best of Division awardees.

### Judging

Judging of entries is by peers. Entries must meet a minimum standard to qualify for awards. If no entry in a category meets the minimum standards no award will be made in that category. Entries will be judged by Category within their Division.

### About IAMA

The IAMA™ is administered, produced by and is a property of The International Society for VEHICLE Preservation, ©2005 all rights reserved. ISVP™ is a non-profit 501 (c) (3) educational organization. The awards program is administered by Walter R. Haessner. The IAMA™ awards are the property of ISVP™. All awards are final. All entries are made at the discretion of the entrant. Entering does not mean that you will be presented with an award or receive recognition for entering. The use of an award for commercial purposes is permissible, write for details as to how to present it.