

# 19th International Automotive Media Awards



Lifetime Achievement  
*John H. Davis*

Best of 2009  
*Michael Argetsinger*



*JUNE 21, 2010*

*Presented at the  
Automotive Hall of Fame  
Dearborn, Michigan*

International Automotive Media Competition  
a function of the  
International Society for Vehicle Preservation 501(c)(3)

## ***International Automotive Media Award for Lifetime Achievement***

### **John H. Davis**

John Davis is the 2009 recipient of the International Automotive Media Award for Lifetime Achievement. This is the 12th annual presentation of this peer-driven award.

Creator, host, and executive producer of television's longest running automotive series, *MotorWeek*, Davis is seen by millions of viewers on PBS, SPEED and V-me Spanish-language network.

Since the series debuted in 1981, John has

overseen all editorial content, and has put every new car and truck model manufactured in the last 30 years through extensive road tests to judge their practicality for buyers.

One of the most trusted and recognized automotive journalists in the nation, John Davis has been featured on numerous national shows, written regularly for *The Washington Post*, and contributed substantial time and expertise to national and regional auto-related civic endeavors.

### ***Previous Honorees***

Ken Gross, author, writer, curator, 2008  
Karl E. Ludvigsen, historian, author, writer, 2007  
Jim Dunne, *Popular Mechanics*, 2006  
(the late) Beverly Rae Kimes, historian, author, writer, 2005  
Jerry Flint, *Forbes*, 2004  
John Lamm, *Road & Track*, 2003  
Brock Yates, *Car and Driver*, 2002  
Chris Economaki, *National Speed Sport News*, 2001  
Denise McCluggage, author, writer, 2000  
(the late) Leon Mandel, *AutoWeek*, 1999  
David E. Davis, Jr., *AUTOMOBILE*, 1998

#### **IAMA Recognition of Lifetime Achievement**

This award is given to an individual who has, in the eyes of his or her peers, made a substantial contribution to the craft for a period of twenty-five or more years. This award is determined by thirty members of the automotive media from a variety of disciplines voting for two of five names submitted by five nominators. Nominators and voters change each year. The continual varying of selectors and voters ensures a broad cross-section of input in determining each year's recipient.

# ***International Automotive Media Awards Best of 2009 and Best of Divisions***

## **Best of 2009**

Michael Argetsinger  
for  
*Mark Donohue: Technical Excellence At Speed*

## **Best of Divisions**

Best of Division winners are selected from the IAMA Gold awardees in each division having 98 points or better. For 2009, seven Best of Divisions were awarded, as follow:

### **Best of Books**

Michael Argetsinger for *Mark Donohue: Technical Excellence At Speed*, published by David Bull Publishers

### **Best of Newspapers**

Tim Spell for "In Motion," published in *The Houston Chronicle*

### **Best of Magazines**

*Vintage Motorsport* for "Historic Stock Cars: Vintage racing's friend or foe?," by D. Randy Riggs

### **Best of Graphics**

Jean Constantine for photography, "W154: Back on the Track," in *The Star*, Gold to Jean Constantine

### **Best of Newsletters**

No Award

### **Best of Single Issues**

*Collectible Automobile*, John Biel, editor, for *Collectible Automobile*, June 2009

### **Best of Multimedia**

No Award

### **Best of PR/Marketing**

No Award

### **Best of Radio**

Bob Long for "The Chevrolet Volt: a closer peek at GM's future," on *Motor Trend Radio*

### **Best of Video**

No Award

### **Best of Internet**

Lane Automotive for LaneAutomotive.com

## 2009 Foundation Awards

### IAMA Bronze, Silver and Gold Medallions

#### A-Books Writing

A-2, Biography

*Dean Jeffries: 50 Fabulous Years in Hot Rods, Racing & Film*, by Tom Cotter, Bronze to Motorbooks

*Winning: the Racing Life of Paul Newman*, by Matt Stone & Preston Lerner, Gold to Motorbooks

*Mark Donohue: Technical Excellence At Speed*, published by David Bull Publishing, Gold to Michael Argetsinger

A-5, History: Motorsports

*Snake vs. Mongoose* by Tom Madigan, Gold to Motorbooks

A-7, History: Single Marque or Manufacturer

*The Porsche Book*, published by David Bull Publishing, Bronze to Jürgen Barth & Gustav Büsing

*Cord Complete*, Silver to Josh Malks

*Motion Performance: Tales of a Muscle Car Builder* by Martyn L. Schorr, Silver to Motorbooks

A-8, Technical: How to do it

*Automotive Wiring and Electrical Systems*, published by CarTech, Bronze to Tony Candela

*Volkswagen Jetta Service Manual*, by Bentley Publ. Service Manual Editorial Team, Bronze to Bentley Publishers

*High-Performance Differentials, Axles, and Drivelines*, published by CarTech, Silver to Joe Pallazzolo

A-9, Technical Reference

*Volvo Tech for Parts People*, text for Stephenson College, UK, Bronze to Dr. David G. Styles

#### B-Books Graphics

No Award

#### C-Newspaper Writing

C-16, Interview

"Jeff Gordon Q&A," in the *Arizona Republic*, Gold to Michael Knight

C-19, Concours

"Amelia Island Concours," in *The Florida Times-Union*, Silver to Dan Scanlan

C-22, Column

"In Motion," in *The Houston Chronicle*, Gold to Tim Spell

C-26, Personality Profile

"Bob Bondurant: a racing icon," in *The Madison Press*, Silver to Dean Shipley

C-31, Road Test

"Bully! Ford Taurus SEL," in *The Times Union*, Silver to Dan Lyons

#### D-Newspaper Graphics

No Award

#### E-Magazine Writing

E-2, Biography

"Paul O'Shea & the Magic 300SL," by Carl Goodwin, Gold to *Vintage Motorsport*

"Ernie McAfee: A Racing Life," by D. Randy Riggs, Gold to *Vintage Motorsport*

"The Short, Happy Life of Tom Cole," in *Forza*, Gold to Carl Goodwin

E-5, History: Motorsports

"1954 Watkins Glen," in *Vintage Race Car*, Bronze to Carl Goodwin

"The Forgotten Grand Prix," by Charles B. Camp, Bronze to *Vintage Motorsport*

"Last Legs: A Story of the Final Carrera Panamericana," in *Collectible Automobile*, Silver to Chuck Giametta

"The Beast of Indianapolis," by L. Spencer Riggs, Silver to *Vintage Motorsport*

E-6, History: general

"Racing's Best Rivalries," by Preston Lerner," Gold to *AUTOMOBILE Magazine*

E-7, History: single marque or manufacturer

"Mercedes Under Pressure," in *The Star*, Silver to Karl Ludvigsen

"Still Nifty and Thrifty at 50," by Don Sherman," Silver to *AUTOMOBILE Magazine*

E-8, Technical: how to do it

"Buying Your First Classic," in *The Star*, Silver to Bruce Adams

"Turn, Turn, Turn: Torque Wrench Tech," in *MOTOR*, Gold to Mike Mavrigian

E-10, Technical: pictorial

Back from the Dead, in *The Star*, Gold to Stephan McKeown

E-11, Technical: general

"The Fuel Economy Solution? Gasoline Direct Injection," in <i>MOTOR</i> , Bronze to Mike Dale	"The Noose Tightens on the Backyarder," Bronze to Ken Newton/ <i>ACtion Magazine</i>	2009, Bronze to Goodguys Rod & Custom Assoc.
E-18, Collector Vehicles	E-26, Personality Profile	<i>ACtion Magazine</i> , May 2009, Gold to Laina Casey/ <i>ACtion Magazine</i>
"Nearly 100 and Still Going Strong," in <i>The Star</i> , Bronze to Brad Beutlich/David Gooley	"Eyes on the Future," in <i>Modern Tire Dealer</i> , Silver to Mike Manges	F-43, Design: Article
"What the Heck is it?," Bronze to <i>The Star</i>	"Shoes, Snowboards, and Subarus...," by Sam Smith, Gold to <i>AUTOMOBILE Magazine</i>	"Racing's Best Rivalries," Silver to <i>AUTOMOBILE Magazine</i>
"W154: Back on the Track," in <i>The Star</i> , Silver to Rich Taylor	E-29, Environmental/Regulatory	F-46, Illustration: Photographs
E-20, Commentary	"The Change Starts Now," Silver to Jacques Gordon/ <i>ACtion Magazine</i>	"1954 Watkins Glen," in <i>Vintage Racecar</i> , Gold to Alix Lafontant
"What You Know," Silver to Paul DeGuisseppi/ <i>ACtion Magazine</i>	E-34, Entertainment	"W154: Back on the Track," in <i>The Star</i> , Gold to Jean Constantine
E-21, Editorial	"Rolling Stardom—Movie Car Classics," in <i>Shorelines</i> , Bronze to Jim Jackson	<b>G-Newsletter Graphics</b>
"MTD Editorial," in <i>Modern Tire Dealer</i> , Jan. 2009, Silver to Bob Ulrich	"Express Delivery Thirty Minutes or Less? No Problem," by Jason Cammisa, Silver to <i>AUTOMOBILE Magazine</i>	G-40, Design: Total Publication
"Editor's Report," in <i>MOTOR</i> , Jan. 2009, Silver to John Lypen	E-35, Feature	<i>Fiero Focus</i> , Bronze to Northern Illinois Fiero Enthusiasts, Inc.
E-22, Column	"Your Mileage May Vary," by Jason Cammisa, Joe Lori, and Preston Lerner, Silver to <i>AUTOMOBILE Magazine</i>	<b>H-Newsletter Writing</b>
"On the Track," in <i>The Star</i> , Bronze to John Chuhran	E-35, Feature	H-9, Technical Reference
"Fuel for Thought," in <i>Goodguys Goodtimes Gazette</i> , Bronze to Louise Ann Noeth	"Roadtrip!," in <i>Modern Tire Dealer</i> , Gold to Bob Ulrich	<i>MACS Service Reports</i> , Silver to Peter Meier/MACS Worldwide
"Dyer Consequences," by Ezra Dyer, Gold to <i>AUTOMOBILE Magazine</i>	<b>F-Magazine Graphics</b>	H-11, Technical General
"My Favorite Race," by John D. Heimann, Gold to <i>Vintage Motorsport</i>	F-40, Design: Total Publication	<i>MACS Service Reports</i> , Silver to Paul Weissler/MACS Worldwide
E-23, Motorsports Event	<i>The Star</i> , July-August 2009, Bronze to Gary Anderson	<b>I-Special Sections/Single Issues</b>
"Hamilton, McLaren Mercedes Triumphant," in <i>The Star</i> , Bronze to John Chuhran	2009 <i>Houston Auto Show</i> program, Silver to Ivan Galvan	I-53, Newspaper
E-24, Motorsports: Other	<i>Goodguys Goodtimes Gazette</i> , Nov. 2009, Gold to Goodguys Rod & Custom Assoc.	"The Future of Cars," in <i>The New York Times</i> , Gold to Rich Taylor
"Historic Stock Cars: Vintage racing's friend or foe?," by D. Randy Riggs, Gold to <i>Vintage Motorsport</i>	<i>Vintage Motorsport</i> , Jan./Feb. 2009, Gold to <i>Vintage Motorsport</i>	I-54, Magazine Under 20,000 circulation
E-25, Business	F-41, Design: cover	<i>The Star</i> , Jan./Feb. 2009, Bronze to RISE Sales
	<i>Goodguys Goodtimes Gazette</i> , Feb.	<i>Acción Annual</i> , Spanish language edition, Silver to MACS Staff
		<i>The Star</i> , Nov.-Dec. 2009, Silver to Mercedes-Benz Club of America
		<i>Vintage Motorsport</i> , July/Aug. 2009,

Gold to <i>Vintage Motorsport</i>	Yolanda Vazquez	M-33, Public Service
I-55, Magazine, 20-100,000 circulation	L-33, Public Service	"The Trucker for Troops Telethon," on <i>Land Line Now</i> , Silver to <i>Land Line Now</i> Staff
<i>Modern Tire Dealer</i> , Nov. 2009. Bronze to Bob Ulrich, Mike Manges, Neal Weingart and Lori Mavrigian	"Deaf Drivers," on <i>MotorWeek</i> , Maryland Public TV, Bronze to Yolanda Vazquez	<b>N-Multimedia/CD</b>
<i>Nissan Infiniti Tech News</i> , Nov. 2009, Gold to Tom Nash	L-35, Feature	No Award
<i>Collectible Automobile</i> , June 2009, Gold to <i>Collectible Automobile</i>	"Blind Pit Crew Chief (Jay Blake)," on <i>MotorWeek</i> , Maryland Public TV, Silver to Yolanda Vazquez	<b>O-Other</b>
I-56, Magazine, over 100,000 circulation	<b>M-Radio</b>	O-65, Print, not otherwise specified
<i>MOTOR</i> , June 2009, Silver to <i>MOTOR</i> <i>Magazine</i>	M-24, Motorsports, other	"Duke the Doberman," an autobiogra- phy as told to D. Randy Riggs, Silver to <i>Vintage Motorsport</i>
<b>J-Public Relations/Marketing</b>	"Trackside with the Legendary Jack Roush," on <i>Motor Trend Radio</i> , Silver to Bob Long	<i>American Classics 2010</i> calendar, Gold to Dan Lyons
J-41, Design: Cover	M-26, Personality Profile	<b>P-Internet</b>
<i>Hot Rod Parts</i> catalog, Gold to Lane Automotive	"In this Corner: a trucker and a pro wrestler", on <i>Land Line Now</i> , Bronze to Terry Scruton, Barry Spillman & James Fetzer	P-20, Commentary
J-58, Newsletter: 16 pages or less	M-28, Introduction of New Models	<i>The Indy Aftermath</i> , on spindocor00blog.blogspot.com, Silver to Michael Knight
<i>Motor State Performance Report</i> , May/June 2009, editor John Mclellan, Gold to Motor State Distributing	"The Chevrolet Volt: a closer peek at GM's future," on <i>Motor Trend Radio</i> , Gold to Bob Long	<i>Coming Soon: The New Detroit</i> , on consumerguideauto.com, Gold to Chris Poole
<b>K-Video: for company in-house, instructional purposes</b>	M-29, Environmental/regulatory	P-30, Investigative
No Award	"Ford's Hybrid Technology takes a leap Forward," on <i>Motor Trend Radio</i> , Bronze to Bob Long	<i>Cable TV personality Jesse James isn't a "dead man"; he is just a brazen liar.</i> , on Landspeedproductions.biz blog, Silver to Louise Ann Noeth
<b>L-Video: for consumer/ public event purposes</b>	"Liquid Natural Gas: fuel of the future," on <i>Land Line Now</i> , Gold to Mark H. Reddig, Barry Spillman & James Fetzer	P-31, Road Test
L-7, History: Single Marque or Manufacturer	M-30, Investigative	<i>2010 Tesla Roadster Sport: a lot of bolt for the volt</i> , on consumer- guideauto.com, Bronze to Rick Cotta
"Back to the Future: the Return of the Delorean," on <i>MotorWeek</i> , Maryland Public TV, Silver To Steven Chupnick	"Checklist Fatigue: Minnesota targets truckers," on <i>Land Line Now</i> , Silver to Mark H. Reddig & Barry Spillman	P-32, Reference
L-26, Personality Profile		LaneAutomotive.com, Gold to Lane Automotive
"Henrik Fisker," on <i>MotorWeek</i> , Maryland Public TV, Gold to		

### Judging

Judging of entries is by peers. Entries must meet a minimum standard to qualify for awards. If no entry in a category meets the minimum standards no award will be made in that category. Entries are judged by Category within their Division.

## More... about John H. Davis

As the Emmy® Award-winning host, executive producer and creator of *MotorWeek*, television's longest running automotive series, John Davis is seen by millions of viewers on PBS, SPEED and V-me Spanish-language network. One of the most trusted and recognized automotive journalists in the nation, Davis has been featured on CNN, *Weekend Today*, *Live with Regis and Kelly*, *PARADE* magazine and *The Baltimore Sun*, as well as local media throughout the country. He has also written regularly on automotive industry topics for *The Washington Post*.

As *MotorWeek's* host and executive producer since the series debuted in 1981, John Davis oversees all editorial content, and has put every new car and truck model manufactured in the last 30 years through extensive road tests to judge their practicality for buyers. He recognizes that, as the second biggest purchase Americans make, car buyers must be well-informed before they enter a dealer showroom. That's why *MotorWeek's* focus is on helping consumers make smart choices based on their lifestyles and finances, as well as safety considerations and the vehicle's impact on the environment.

As one of the first mainstream media outlets to provide regular coverage of alternative fuels and "green" vehicle technology, Davis and *MotorWeek* have worked with the U.S. Department of Energy (DOE) to promote public awareness about the impact renewable fuels can have on petroleum dependence and the environment. He has been a speaker at DOE's "Clean Cities" conferences and makes presentations to industry leaders and federal officials. John has also been involved in raising public awareness

about other important automotive-related issues. In 2004 and 2005, he served as a spokesperson for the North Carolina Department of Transportation's program promoting annual automotive emissions inspections. In 2002, Davis was spokesperson for the "Smooth Operator" initiative to combat aggressive driving in the Washington Metro region.

Davis is one of the founders of the North American Car & Truck of The Year Awards. He served on its executive board from 1994 to 2008. He is also one of the organizers and an original member of the Washington Automotive Press Association. Davis is a former president of the International Motor Press Association, the oldest organization of automotive journalists in North America.

Davis has received some of the highest awards in automotive journalism and television, including two Emmy® Awards. In 2007, he won an Emmy® Award from the National Academy of Television Arts & Sciences (NATAS) National Capital Chesapeake Bay Region, and in 1998 from the NATAS Chicago-Mid-

west Chapter. Davis also received an International Automotive Media Award in 2005 from the International Society for Vehicle Preservation. He was honored with International Wheel Awards in 2004 and 2003, and two Golden Wheel Awards in 1999, including the grand award, from the Detroit Press Foundation which recognizes the best in automotive journalism.

A 1970 mechanical and aerospace engineering graduate of North Carolina State University, John Davis also holds a master of business administration degree from the Univ. of North Carolina. He was the 1969-1970 recipient of the W.D. Cartwright Memorial Engineering Scholarship and a member of the Pi Tau Sigma honorary scholastic fraternity.

Prior to joining Maryland Public Television, Davis worked for the Wall Street brokerage firm of Kidder, Peabody and Company as a transportation analyst. He has owned a variety of high performance cars, including a vintage Ford Mustang, a Chevrolet Corvette and a deTomaso Pantera.

### Overview of IAMC Rules

The International Automotive Media Competition (IAMC), a function of the International Society for Vehicle Preservation, is an awards program. Its purpose is to recognize and encourage excellence in all forms of automotive media.

Judging is by peers, to a standard; entries may earn up to 100 points. The Foundation International Automotive Media Awards (IAMAs), Bronze (85-91), Silver (92-96) and Gold (97-100) medallions, are presented for those works so qualified.

From among the highest-point (98-100) Gold awards are chosen the Best of Divisions, with Best of 2009 being chosen from the Best of Division awardees.

Therefore, the Foundation IAMAs are a competition against a standard, whereas the Best of Divisions and Best of the Year IAMAs are a competition against other award-winning works.

### About the IAMC

The International Automotive Media Competition (IAMC), is a program to recognize and encourage excellence in all forms of automotive media.

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All awards are final.

All entries are made at the discretion of the entrant. Entering does not mean that you will be presented with an award or receive recognition for entering.

The use of an award for commercial purposes is permissible; please write for details as to how to present it.



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